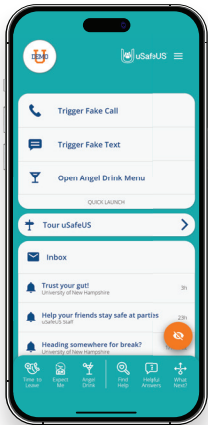


# Why uSafeUS



## PREVENTION AND RESPONSE FOR TITLE IX OFFENSES INCLUDING SEXUAL ASSAULT AND HARASSMENT, RELATIONSHIP VIOLENCE AND STALKING



uSafeUS, an ally in campus safety and prevention, accessible where students are looking — on their smartphones.

### PREVENTION TOOLS

- Fake text/call feature provides a reason to leave uncomfortable situations.
- GPS tool alerts friends to check on friends.
- Drink “recipes” discreetly alert bar staff for help.

### RESPONSE RESOURCES

- Easily customized contact information for campus reporting, crisis centers, clinics, and more.
- Answers and options for survivors of sexual violence, including how to get help and what to expect — all easily customizable in real time.
- National resources for transgender, LGBTQ, multi-cultural, and more.

## uSafeUS connects students, staff, and faculty to your prevention and response programming.

- Send messages, links, and reminders to student phones.
- Easily customize staff and faculty “Helpful Answers” to ensure everyone understands reporting requirements.
- View anonymous app use analytics for your campus.
- Download social media graphics, flyers, posters to engage campus community members.

## uSafeUS is easy to implement and manage.

- uSafeUS includes training and communication materials.
- We help you customize your content.
- There are no privacy concerns or IT issues. No personal data is captured by the app.
- Ask students to download uSafeUS during Title IX and student athlete trainings and orientation.

## uSafeUS Amplifies Your Prevention Strategies

### Backed by research. Informed by college administrators and students.

uSafeUS was developed by the Prevention Innovations Research Center, pioneers in sexual violence prevention, and creators of *Bringing in the Bystander*, taught at over 600 colleges, high schools, and workplaces.

The app is currently in use at over 25 colleges and universities in 5 states. uSafeUS is endorsed by the New Hampshire Attorney General's Office.

More than 100 college Title IX and prevention staff, 500 students, and dozens of crisis center counselors, and law enforcement professionals provided input to uSafeUS.



### Prevention Innovations Research Center

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**Protect Yourself. Protect your friends** uSafeUS

**Stay Safe**

- Send yourself a fake text or call to leave an uncomfortable situation.
- Empower friends to track your GPS location.
- Ask wait staff for help without anyone knowing.

**Find Help**

- Resources, answers, and guidance for sexual assault and harassment, relationship violence and stalking.

**DOWNLOAD USafeUS & Select Your Campus**

contact@usafeus.org @uSafeUS